

BONOLO AMOGELANG MARIBE
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EXPERIENCE

****Marketing Assistant****

Golden Bridge Expo South Africa | 10/07/2023 - 1/09/2023

- Developed and implemented marketing campaigns.
- Conducted market research and gathered data on competitors.
- Created content for various marketing channels.
- Assisted in organising events and promotional activities.
- Managed customer databases and analysed campaign performance.
- Maintained company website and social media profiles.
- Collaborated across departments for consistent branding.
- Assisted with administrative tasks and marketing budgets.

****Retail Assistant****

Chefs & Icers - Sandton, South Africa | 12/2022

- Managed cash registers, assisted customers.
- Processed sales, returns, and online orders.
- Provided prompt and polite in-person and telephone support.
- Assisted customers with purchases and inquiries.

****Volunteer****

C.L.A.W (Community Led Animal Welfare) - Roodepoort, South Africa | 06/2021

- Supported special events and maintained facilities.
- Greeted visitors and provided information.
- Assisted veterinarians and customers.
- Engaged with animals.

CORE SKILLS

- Adobe Indesign, Canva, Microsoft Office (Word, Excel, PowerPoint)
- Strong communication skills, social media management
- Independent analytical problem-solver
- Positive customer engagement, adaptable and flexible

EDUCATION

****Bachelor of Arts: Journalism & Media Studies, Politics & International Relations****

Rhodes University - Grahamstown, South Africa | 2020 to 2023

- Part of Ink Society creative writing club.
- Member of ACTIVATE student media.

HOBBIES

- Reading, writing (creative and analytical), music, movies, video editing, graphic designing, drawing, painting.

LANGUAGES

- English, Tswana, Xhosa