

Resume of Jarrod Krishna

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Education

University of KwaZulu-Natal.

Bachelor of Commerce.

Marketing and supply chain.

2018-2021.

Language

Aa Name	Rating
Problem Solving	***
Account Management	***

About me:

I'm a motivated, dedicated, and hardworking 23-year-old. Who has achieved an in-depth understanding of Marketing, Supply Chain Management, and Product development.

Since completing my degree in 2021, I have spent +1500 hours learning and developing new skills, such as Notion, Cap-cut, and Canva with the intent to improve business practices.

My current role as a Product Specialist at Talksure has presented me with the opportunity to nurture my skills and industry knowledge. I work closely with managers, HODs & EXCO members to complete major projects in the product space, such as renewals and onboarding of new products.

Work Experience.

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Aa Name	Rating
Microsoft Excel, Word & Visio	***
<u>Team Work</u>	***

Product Development Intern-

[@February 1, 2023 → April 30, 2023]

Company - Talksure.

Description - This served as my introduction to a financial service provider specializing in Medical insurance, GAP cover, Motor warranty, Service plans, Security products, and Pet insurance.

I mainly focused on market research, partner relations, invoicing, competitor and product analysis.

Skills - Jira, Intacct,
Microsoft Excel, Word & Visio,
Account management, Data
analysis, Product analysis,
Digital Marketing, Market
research, Competitor analysis.

Product Specialist - [@May 1,
2023 - Current]

Company - Talksure.

Description - As a product specialist, my current project is renewals for Medical insurance & GAP cover, and onboarding a new medical insurance project.

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Renewals: End-to-end project management on Jira. Drafting of scope document. Calculating new premiums. Kick-off meeting with stakeholders. Updating product materials to display new benefits and premiums. CRM system testing, Drafting, and finalizing of communications to clients.

Skills - Project management,
Product design, Product road
mapping, Account management,
Data analytics, Copywriting,
Digital marketing, UAT testing,
User experience [UX], System
testing, Client relations
management, Operations, and
Product analysis.

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